



# Bloomfield, New Jersey Bicentennial 1812 - 2012

*Respecting our Past ~ Building our Future*

Janice Litterio, Chairperson • Michael Scurman, Town Liaison

84 Broad Street • Bloomfield, NJ 07003 • 973-216-7802

info@BloomfieldBicentennial.com • www.BloomfieldBicentennial.com

## Bloomfield Bicentennial Sub Committee Chairs

### Finance/Fundraising

Russ Mollica Co-Chair

russmol@aol.com

Michael Scurman, Co-Chair

mscurman@bloomfieldtwpnj.com

### Major Events

Michelle Davidson, Chair

mshelldavidson@aol.com

## PR/Marketing/Web Development

Gary Iacobacci, Co-Chair

garyiaco@aol.com

Maria Paladino-Fitz, Co-Chair

maria@mymediaconsultants.com

### Research/Historical

Dorothy Johnson, Chair

djoh688204@aol.com

### Schools/Education

Madeline Wollner, Chair

madmom68@yahoo.com

## Volunteer Management

Gary Iacobacci, Chair

garyiaco@aol.com

### Time Capsule

Donna Plotnick, Chair

kplotnick@comcast.net

201-363-4575

## Bloomfield Family Roots

Michael LoConte, Chair

mikelk98@aol.com

Greetings,

The Bloomfield Bicentennial Committee is a group of volunteers that has come together for a common goal – to plan and facilitate the 200 year anniversary milestone of the incorporation of the Town of Bloomfield. The Committee has been hard at work preparing for this once in a lifetime occasion that includes monthly celebrations beginning with our Bicentennial Opening Ceremony on March 23, 2012 and culminating with the Bicentennial Holiday Tree Lighting in December, 2012.

We depend on personal and corporate contributions to accomplish our objective of making sure that all aspects of our vast history are celebrated with the pomp and circumstance worthy of this momentous milestone.

We are counting on you to join with us as a partner in the community. You can make the difference in helping us reach our goal with a generous donation of \$200, \$500, \$750, or \$1500.

Or, if you prefer, with your contribution of \$5,000 or more, you can become a **Platinum Headline Sponsor**. The benefits of which include:

- Large sponsorship sign prominently displayed at all events
- Recognition in two editions of the Bloomfield Buzz
- Continuous acknowledgement on local cable public access TV/WBMA
- Recognition in all Bicentennial brochures and programs
- VIP seating arrangements at all summer concert series events
- Commemorative Bicentennial medallion
- Sponsorship banner ad on Bloomfield Bicentennial website home page
- Your company will be represented in the next time capsule burial
- Your logo will be included in the Bloomfield Bicentennial video commercial
- Your company will receive a complimentary advertisement in one of the Bicentennial commemorative publications.

We invite you to act now to ensure your place as a proud supporter of this community centered celebration by contributing what you can to the Bloomfield Bicentennial Committee.

For your convenience, we have attached a form that includes all the details of our sponsorship program.

Thanking you in advance,

*Janice Litterio*

Janice Litterio

Chairperson, Bloomfield Bicentennial Committee



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## Sponsorship Opportunities

### Platinum Headline Sponsor \$5,000 or more

- Large sponsorship sign prominently displayed at all events
- Recognition in two editions of the Bloomfield Buzz
- Continuous acknowledgement on local cable public access TV/WBMA
- Recognition in all Bicentennial brochures and programs
- VIP seating arrangements at all summer concert series events
- Commemorative Bicentennial medallion
- Sponsorship banner ad on Bloomfield Bicentennial website home page
- Your company will be represented in the next time capsule burial.
- Your logo will be included in the Bloomfield Bicentennial video commercial
- Complimentary advertisement in one of the Bicentennial commemorative publications.

### Gold Sponsor \$1,500

- Sign prominently displayed at all events
- Recognition in one edition of the Bloomfield Buzz
- Six month acknowledgement on local cable public access TV/WBMA
- Recognition in all Bicentennial brochures and programs
- VIP seating arrangements at all summer concert series events
- Commemorative Bicentennial medallion
- Company name and website link on Bloomfield Bicentennial website

### Silver Sponsor \$750

- Company name included on signs displayed at all events
- Four month acknowledgement on local cable public access TV/WBMA
- Recognition in all Bicentennial brochures and programs
- Commemorative Bicentennial medallion
- Company name and website link on Bloomfield Bicentennial website

### Bronze Sponsor \$500

- Two month acknowledgement on local cable public access TV/WBMA
- Recognition in all Bicentennial brochures and programs
- Commemorative Bicentennial medallion
- Company name and website link on Bloomfield Bicentennial website

### Bicentennial Sponsor \$200

- Recognition in all Bicentennial brochures and programs
- Commemorative Bicentennial medallion
- Company name and website link on Bloomfield Bicentennial website

### Booster \$25

- Approved booster congratulatory message displayed on Bloomfield Bicentennial website

**To become a sponsor fill out the attached form or contact**

**Russ Mollica:** russmol@aol.com • 973-634-3609

**Mike Scurman:** mscurman@bloomfieldtwpnj.com • 973-743-9074



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## Sponsorship Response Form

Yes! Our company would like to support and participate in the Bloomfield Bicentennial at the following level:

- \$5,000 (or more) - Platinum Headline Sponsor
- \$1,500 – Gold Sponsor
- \$750 – Silver Sponsor
- \$500 – Bronze Sponsor
- \$200 – Bicentennial Sponsor
- \$25 – Booster

\_\_\_ I have enclosed a check made out to **Bloomfield Bicentennial**

\* Please mail all checks to: Bloomfield Bicentennial Committee  
84 Broad Street  
Bloomfield, NJ 07003

**NOTE:** We also accept Visa/Mastercard/AMEX/Discover/Paypal  
Contact Russ Mollica or Mike Scurman for details

Company Name: \_\_\_\_\_

\*Please print company name exactly as you wish it to appear in any print or broadcast material.

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please submit your logo to info@bloomfieldbicentennial.com

**If you have any questions, please contact**  
**Russ Mollica:** russmol@aol.com • 973-634-3609  
**Mike Scurman:** mscurman@bloomfieldtwpnj.com • 973-743-9074